



Position: Graphic Designer & Social Media Coordinator

Location: Springfield, Missouri

About Us: The Barnabas Foundation is an organization dedicated to transforming lives through disability ministry. Our summer camp, Camp Barnabas, is renowned for creating a space where Campers with disabilities and chronic illnesses are loved and encouraged, build lasting friendships, experience the adventure and exhilaration of camp activities, and leave changed by the transformative power of the Gospel. Our collegiate program, Barnabas Prep, extends our vision into education and vocational training for young adults with disabilities, offering a comprehensive curriculum that encompasses essential life skills, biblical education, job readiness, and interview skills. Barnabas is committed to creating a supportive, inclusive, and faith-based environment for our campers, students, and staff.

Job Description: We are seeking a creative and talented Graphic Designer to join The Barnabas Foundation team. As the Graphic Designer & Social Media Coordinator, you will play a crucial role in visually communicating the mission and impact of our organization. Under the direction of the Marketing Director, you will create compelling visual assets and social media content to support the Barnabas Foundation, Camp Barnabas, and Barnabas Prep.

Key Responsibilities:

- Produce a wide range of visual materials, including brochures, flyers, digital and print advertisements, merchandise, logos, email newsletters, social media content, and event materials.
- Develop creative concepts and layouts that effectively communicate The Barnabas Foundation mission, values, and programs.
- Ensure consistency in brand messaging and visual identity while also pushing design concepts to stay new, fresh and relevant with target markets.
- Manage multiple projects ensuring deadlines are met and quality standards are upheld.
- Adapt existing designs for various formats and platforms, optimizing them for both print and digital use.
- Develop, implement, and manage our social media strategy across various platforms to increase our online presence and mission.
- Create and curate engaging content for our social media platforms and audiences.

- Monitor and respond to comments and messages, fostering positive interactions with our audience.
- Stay up-to-date with social media trends and best practices, continually researching new platforms and strategies.
- Analyze social media insights to guide future strategies and create monthly reports on social media performance.
- Run social media advertising campaigns, track their performance, and optimize accordingly.
- Stay updated on industry trends and best practices in graphic design and social media, and incorporate new techniques and technologies as appropriate.

Qualifications:

- Degree in Graphic Design or a related field.
- Proven experience (2-3 years) as a Graphic Designer or in a similar role, with a strong portfolio showcasing your creative work.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Solid understanding of typography, color theory, layout principles, and visual storytelling.
- Strong attention to detail, with excellent organizational and time-management skills.
- Ability to work independently as well as collaboratively in a team environment.
- Passion for The Barnabas Foundation mission and a desire to contribute to our cause through your creative talents.
- Experience in Meta Business Suite.
- **Preferred Skills:** photography, experience with social media analytics tools, and understanding of SEO and web traffic metrics
- Must pass reference checks and background screenings, which includes sex offender registry checks, and Child Protection Plan training.

Interested candidates should send their resume and portfolio to abby@campbarnabas.org.

Join us at Barnabas and make a lasting impact in the lives of our campers and students!

www.campbarnabas.org | www.barnabasprep.org